

THE GRAND LA

DEVELOPMENT OVERVIEW

Located at the epicenter of Grand Avenue's cultural corridor, The Grand LA is downtown Los Angeles' newest dynamic destination for shopping, dining, and entertainment, as well as a paradigm-shifting place to live. With more than 164,000 square feet of retail space anchored by chef-driven restaurants and a collection of shops, entertainment, residences and the Conrad Los Angeles hotel, The Grand LA combines lifestyle, arts, and culture to provide a truly unique experience in Los Angeles.

Designed by renowned architect Frank Gehry, The Grand will complement the adjacent Disney Concert Hall and will connect with the nearby arts and cultural institutions through Gehry's distinct design. His vision for The Grand was to create a centerpiece for Grand Avenue that promotes community gatherings and cultural performances in an open space, in addition to providing shopping, dining and residential experiences.

The Grand is comprised of two towers — a 45-story residential tower, The Grand by Gehry, and a hotel that will rise to 28 stories. The Grand by Gehry will house 436 luxury residences, 20% of which will be affordable rate units. A 28-story, 305-room Conrad Los Angeles hotel will flank the residential tower and will include a spa, 12,000 sq. ft. of meeting rooms and facilities, ballrooms, and a 16,000 sq. ft. rooftop terrace complete with a private pool. Guests will also enjoy locally inspired culinary experiences through dining outlets featuring expansive lounges and outdoor amenities. Between the two towers, a large, vibrant public plaza with open terraces will host outdoor music and art, accessible to all visitors.

164,000+ SF
RETAIL, DINING
& ENTERTAINMENT

436
LUXURY RENTALS

20%
AFFORDABLE RATE
RENTALS

305
HOTEL ROOMS

1,063
PARKING SPACES
INCLUDING VALET



THE GRAND LA — DUSK VIEW WITH WALT DISNEY CONCERT HALL
Renderings by Red Leaf, Courtesy of Related-CHEC



THE GRAND LA — SITE MAP
Courtesy of Related - CHEC

A New Cultural Center for Los Angeles

Located within walking distance of eight different entertainment and cultural venues, The Grand's Frank Gehry-design will create a natural synergy with the neighborhood's arts destinations and play host to its own permanent and temporary public art installations. Nearby arts and culture venues include the Music Center, Walt Disney Concert Hall, The Colburn School of Music, The Broad museum and the Museum of Contemporary Art, forming a dynamic mixed-use district fitting for the cultural center of Los Angeles.

Sustainability

The Grand has incorporated sustainable and innovative features throughout the development. The Grand exceeds energy efficiency requirements with high efficiency heating, cooling and hot water systems, LED lighting, ENERGY STAR equipment and appliances, and smart controls. Use of the city's potable water supply is reduced through significant rainwater collection and reuse for irrigation systems and water efficient fixtures. The Grand also offers residents and visitors access to sustainable and unique amenities including EV charging stations, on-demand electric vehicle car sharing and over 150 bicycle parking spaces. The Grand's site design enhances the neighborhood fabric with mixed uses and an activated, pedestrian friendly streetscape.

A Partnership that Benefits the Community

The Grand is the result of a collaborative public-private partnership, guided by the Los Angeles Grand Avenue Authority, a joint powers authority comprised of the County of Los Angeles, the City of Los Angeles, and the former Community Redevelopment Agency of the City of Los Angeles (CRA/LA).

The Grand will generate broad community benefits including an estimated 10,000 new jobs, much-needed affordable housing, \$397 million in revenues to the City of Los Angeles and \$68 million in revenues to the County of Los Angeles over the next 25 years. The destination will attract thousands of visitors from across the nation and around the world, along with downtown residents and visitors from other communities throughout the region.

Easily Accessible to All

The Grand is within walking distance to two Metro Rail stations: The Civic Center/Grand Park Station served by the Red and Purple Line subways; and the under construction Grand Avenue Arts Station, part of the Regional Connector Transit Project that will provide direct connection to the Gold, Blue and Expo lines, set to open in 2022.

RELATED

About Related Companies

Related Companies is a global real estate and lifestyle company defined by innovation and the most prominent privately-owned real estate firm in the United States. Formed over 45 years ago, Related is the largest private owner of affordable housing and a fully-integrated, highly diversified industry leader with experience in virtually every aspect of development, acquisitions, management, finance, marketing, and sales. Headquartered in New York City, Related has offices and major developments in Boston, Chicago, Los Angeles, San Francisco, South Florida, Washington, D.C., Abu Dhabi and London, and boasts a team of approximately 4,000 professionals. With over \$60 billion in assets owned or under development including the 28-acre Hudson Yards neighborhood on Manhattan's West Side, Rosemary Square in West Palm Beach, The Grand LA and Related Santa Clara in California and The 78 in Chicago. Related was recently named to Fast Company Magazine's list of the 50 Most Innovative Companies in the World.

For more information about Related, please visit www.related.com.



THE GRAND LA

THE GRAND LA — DUSK VIEW WITH WALT DISNEY CONCERT HALL
Renderings by Red Leaf, Courtesy of Related-CHEC



THE GRAND LA

THE GRAND LA — NORTHERN VIEW WITH WALT DISNEY CONCERT HALL
Renderings by Red Leaf, Courtesy of Related-CHEC



THE
GRAND
LA

THE GRAND LA — DTLA SUNRISE OVER THE GRAND
Renderings by Red Leaf, Courtesy of Related-CHEC



THE
GRAND
LA

THE GRAND LA — THE GRAND COURTYARD AT TWILIGHT WITH FRANK GEHRY SCULPTURE

Renderings by Red Leaf, Courtesy of Related-CHEC



THE GRAND LA

THE GRAND LA — RETAIL & HOTEL
Renderings by Red Leaf, Courtesy of Related-CHEC



THE
GRAND
LA

THE GRAND LA — SITE MAP
Courtesy of Related-CHEC